

# { MARY BLACKSTOCK }

## BIOGRAPHY

Mary launched her career in design after graduating with a Bachelor of Arts from Sarah Lawrence College in 1992 where she studied fine art and art history. Mary's interest in the arts led her to ARTnews magazine where she acted as Assistant Art Director. From publishing, she moved into advertising where she specialized in typographic design at J. Walter Thompson. Her principal accounts included Clairol, Kodak, Rolex, Sprint and *The Wall Street Journal*. From print, Mary moved into interactive joining the design team at Messner, Vetere, Berger, McNamee, Schmetterer. At MVBMS, Mary continued to work on both print and interactive accounts including MCI, Philips and Volvo, helping the agency establish their presence as a robust multimedia company.

In 1994, Mary formed Cyber Diva Media, her interactive design company and *Peep Show* - the collaborative artists' ezine. After a two year publication, Mary dissolved *Peep Show* to focus exclusively on her graphic design business. Initially working with a few small online companies, Cyber Diva Media quickly grew its client roster to include IVillage.com, Eagle River Interactive (now Agency.com), Jordan, McGrath, Case and Taylor and TheKnot.com.

Mary has continued to serve corporate clients acting as Art Director for the pharmaceutical company Hoffman La-Roche, Design Director for the advertising agency GSW Worldwide and Marketing Design Director for the financial firm Rothstein Kass.

Mary was the recipient of the Davey Award in 2006 for her brochure and invitation design for the Jam for Life Foundation's annual fundraising benefit. Her work has appeared in *Artbyte*, *Better Homes and Gardens* and *Time Out New York*. Mary has volunteered her services to Housing Works, Bellevue Hospital's Children of Bellevue Center and the Jam for Life Foundation.

Currently, Mary teaches graphic design to fifth-graders as part of an afterschool enrichment program. She is also a certified yoga instructor and enjoys teaching in her local community.

Mary resides in New Jersey with her husband and daughter.